

Agile Finland Corporate Sponsorship Program 2016



Agile Finland ry.

- A non-profit organization
- Founded 2008
- 650+ members
- Around 5000 “followers”
- Channels: Agile.fi, E-mail newsletters, LinkedIn, Facebook, Twitter, regular community events and conferences

Our Mission

“Agile Finland ry. is a non-profit association for growing the agile ecosystem.

Together, we want to act as an independent catalyst for the awareness, usage and improvement of agile and lean thinking.”

Why should I join?

Support our mission in saving Finland through **expanding the agile ecosystem**

Let the world know that **you share the agile values** for a positive impact: show your “Agile Finland Sponsor” - badge and get listed in Agile.fi member list

Get added visibility with Gold and Silver Corporate Sponsorship

Gold Corporate Sponsor

- **Qualified Lead Generation**
 - Organize a customer event with Agile Finland: we help publicize the event, with your organization visible as the main sponsor.
- **Extended visibility**
 - Reach the more than ~5000 Agile Finland community members
 - Agile Finland will support your company in organizing community events directed at potential recruits or potential customers (e.g. events for specific types of work, for specific skills, etc.)
 - Articles in Agile Finland newsletter (to ~1200 members and growing)
 - Blog posts in Agile Finland (Agile.fi) blog (to ~1000 visits/month)
- **Priority access to sponsor major events**
 - ScanAgile, Tampere Goes Agile, Agile Coaching Camp and potential other large events will be first presented to Corporate Members

Silver Corporate Sponsor

- Visibility to the Agile Finland community
 - Be present in our communication with Agile Finland members
 - Be present in our Agile.fi web-site
- Priority access to sponsor major events (*)
 - ScanAgile, Tampere Goes Agile, Agile Coaching Camp and potential other large events will be first presented to Corporate Members

(*) Gold Corporate Members take priority

Improved visibility

	Gold	Silver
Agile Finland Member - Badge	Y	Y
Highlighted visibility on Agile.fi member list	Y	Y
Company story on Agile.fi member list	Y	N
Highlighted content section on Agile Finland newsletter + website (*)	Y	N
Highlighted event announcement on Agile.fi	Y	N
Highlighted event section (with logo + details) in newsletters	Y	N

(*) Articles and blogs for Agile.fi will follow an editorial line that includes: Valuable content for Agile Finland community; strictly no sales copy; Call-To-Action with link to company web-site is included (50 words, one image, one link)

Priority access to Agile Finland Conferences

	Gold	Silver
Access to Platinum Sponsorship for ScanAgile	Y	Y(*)
Access to Gold Sponsorship for Tampere Goes Agile	Y	Y(*)
Access to other Sponsorship levels for ScanAgile and Tampere Goes Agile	Y	Y

(*): Only available in case Gold-level Corporate Members do not purchase all available sponsorships at this level

Details and price

- The Corporate Sponsorships are valid for one year from the date when the agreement was signed
- The calendar of events is created by each year's Agile Finland Executive Committee.
- Price for the Corporate Sponsorship is adjusted every year.
- Gold Corporate Sponsorship fee: 5000 Euros + VAT
- Silver Corporate Sponsorship fee: 1000 Euros + VAT

Get in touch

- Express your interest directly to us at: info@agile.fi
- or contact us for more info about the Corporate Sponsorship Program:
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